NOR-CAL MOVING SERVICES

Rooted in History

1984

- Moved to a leased office in Beecher St., San Leandro, CA
- Added manpower in response to a growing customer base

1982

- · Started as "Dennis Moving Services"
- · Founded by Dennis Goza
- Established as a local office mover for Bechtel, operating in their small basement office in SF
- Started with 6 employees, 1 customer and 1 competitor



1987

- Increased manpower long haul drivers, moving crew and back-office employees
- Purchased first Tractor Trailer

1986

- · Incorporated and changed company name to "NOR-CAL Moving Services"
- · Added 2 new owners: Peter Mazzetti and Bill Freeman
- · Became an Allied Van Lines Agent
- · Expanded service portfolio - formed Corporate Household Goods Division and International Division



1990

· Expanded the services to the South Bay. Opened a satellite office in San Jose offering Commercial Moving, Corporate Household Goods Relocation & Storage



1989

- · Moved to a new corporate headquarters - 10901 Bigge St., San Leandro, CA. This building was owned by NOR-CAL Moving Services
- Offered a wide range of moving services to include: Corporate Household Goods Relocation,



2016

· Lou Marchiorlatti

owners remaining

retired with 6

Commercial Moving, International Relocation, and Record/Military storage

1995

 Leased another satellite office in 1501 Doolittle, San Leandro to house Storage, International, Finance & HR

1992

- 10 years in business, became one of the largest and
- fastest growing moving and storage companies in the SF Bay Area
- · A milestone reached: Handled 100 moves a day · Has built a reputation of service
- excellence. Received Multiple Awards from Allied Van Lines -Million Dollar Booker, Agent of the Year, Quality & Safety
- Opened another satellite office in Brisbane offering commercial moving services and storage

2002

- · Started offering residential moves to private individuals (COD)
- Became a Full Service Relocation Provider:
 - · Residential Moving
 - · Office Moving
- International Relocation
- Storage (Records/Military)
- · First to be certified as a truly Green Relocation Company in the Bay Area

1999

- · Moved into a new corporate office in Marina Blvd, San Leandro
- · Closed the satellite office in Doolittle, San Leandro
- · Still maintained San Jose and Brisbane office



Green Business Program

2004

- Changed Ownership. Peter, Dennis and Bill retired and 8 Middle Managers became the new owners: Bev Klein, Peter Mazzetti, Jeff Mulsow, Anthony Vukovic, Dave Konecny, Lou Marchiorlatti, John Mizera and Craig Brewster
- Moved Brisbane satellite office to Burlingame



2008

- Became a North American Agent. NC Moving & Storage Solutions was established
- · NOR-CAL Moving Services became one of the few Dual Branded Agency in the West Region
- Moved the Burlingame satellite office to Oakland

2007

- Celebrated its 25th Anniversary with revenues exceeding \$50 million
- NOR-CAL Moving Services became a household name and a strong entity in the moving business in the SF Bay Area
- NOR-CAL Moving Services expanded its operation in Texas. NC Texas Moving Services was born



NCTEXAS

office, from Marina Blvd, San Leandro, CA to Corp. Place, Hayward, CA

· Moved to a new corporate

- Closed the satellite office in Oakland to merge into the new Havward office
- Still maintains San Jose office
- Craig Brewster retired with 7 owners remaining

2014



2017

- For 35 years, NOR-CAL Moving Services has
- become one of the largest and most recognized moving and storage companies in Northern California
- · Completed over half a million moves
- · 2.334 active clients to date
- · 2 Local Bay Area offices (Hayward & San Jose) and 1 Houston, TX office
- Bev Klein and Dave Konecny retired. There are 4 current owners

2019

· NOR-CAL Moving Services updated its logo



2018

 Formed Organizational Core Purpose: "To Help Customers Have a Stress-Free Move" and Core Values: Passion. Teamwork and Care

2022

- · The company celebrated its 40th Anniversary
- Peter Mazzetti Jr. resigned and there are 3 current owners: leff Mulsow Anthony Vukovic and John Mizera

