

1984

- Moved to a leased office in Beecher St., San Leandro, CA
- Added manpower in response to a growing customer base

1982

- Started as "Dennis Moving Services"
- Founded by Dennis Goza
- Established as a local office mover for Bechtel, operating in their small basement office in SF
- Started with 6 employees, 1 customer and 1 competitor (Global)



1987

- Increased manpower – long haul drivers, moving crew and back-office employees
- Purchased first Tractor Trailer



1986

- Incorporated & changed company name to "NOR-CAL Moving Services"
- Added 2 new owners – Peter Mazzetti and Bill Freeman
- Became an Allied Van Lines Agent
- Expanded service portfolio – formed Corporate Household Goods Division and International Division



1990

- Expanded the services to the South Bay. Opened a satellite office in San Jose offering Commercial Moving, Corporate Household Goods Relocation & Storage



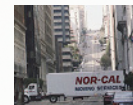
1989

- Moved to a new corporate headquarters - 10901 Bigge St., San Leandro, CA. This building was owned by NOR-CAL
- Offered a wide range of moving services to include: Corporate Household Goods Relocation, Commercial Moving, International Relocation, and Record/Military storage



1995

- Leased another satellite office in 1501 Doolittle, San Leandro to house Storage, International, Finance & HR



1992

- 10 years in business, became one of the largest and fastest growing moving & storage companies in the SF Bay Area
- A milestone reached: Handled 100 moves a day
- Has built a reputation of service excellence. Received Multiple Awards from Allied Van Lines – Million Dollar Booker, Agent of the Year, Quality & Safety
- Opened another satellite office in Brisbane offering commercial moving services and storage

1999

- Moved into a new corporate office in Marina Blvd, San Leandro
- Closed the satellite office in Doolittle, San Leandro
- Still maintained San Jose and Brisbane office



2002

- Started offering residential moves to private individuals (COD)
- Became a Full Service Relocation Provider:
 - Residential Moving
 - Office Moving
 - International Relocation
 - Storage (Records/Military)
- First to be certified as a truly Green Relocation Company in the Bay Area



2004

- Changed Ownership. Peter, Dennis and Bill retired and 8 Middle Managers became the new owners: Bev Klein, Peter Mazzetti, Jeff Mulsow, Anthony Vukovic, Dave Konecny, Lou Marchiorlatti, John Mizera and Craig Brewster
- Moved Brisbane satellite office to Burlingame



2008

- Became a North American Agent. NC Moving & Storage Solutions was established
- NOR-CAL became one of the few Dual Branded Agency in the West Region
- Moved the Burlingame satellite office to Oakland



2007

- Celebrated its 25th Anniversary with revenues exceeding \$50 million
- NOR-CAL became a household name and a strong entity in the moving business in the SF Bay Area
- NOR-CAL expanded its operation in Texas. NC Texas Moving Services was born



2016

- Lou Marchiorlatti retired with 6 owners remaining

2014

- Moved to a new corporate office, from Marina Blvd, San Leandro, CA to Corp. Place, Hayward, CA
- Closed the satellite office in Oakland to merge into the new Hayward office
- Still maintains San Jose office
- Craig Brewster retired with 7 owners remaining



2017

- For 35 years, NOR-CAL has become one of the largest and most recognized moving and storage companies in Northern California
- Completed over half a million moves
- 2,334 active clients to date
- 2 Local Bay Area offices (Hayward & San Jose) and 1 Houston, TX office
- Bev Klein and Dave Konecny retired. Today, 4 are current owners



2019

- NOR-CAL updated its Logo



2018

- Formed Organizational Core Purpose: "To Help Customers Have a Stress-Free Move and Core Values: Passion, Teamwork and Care."